

FRANK KOHLER  
Chief Financial and Administrative Officer



ACADEMY OF TELEVISION  
ARTS & SCIENCES

October 20, 2009

Mr. Pouria Abbassi  
General Manager and Chief Executive Officer  
Los Angeles Convention Center  
1201 South Figueroa Street  
Los Angeles, California 90015

**Re: Primetime Emmys Governors Ball**

Dear Pouria,

As we wind down from the excitement of the 61<sup>th</sup> Primetime Emmy Awards, I wanted to take the time to let you and your outstanding staff know how important you are to the success of our two Governors Balls.

The production of the Governors Ball is like building a huge set on a major television show. It takes a tremendous amount of coordination and effort in a relatively short timeframe to convert the West Hall of the convention center to a room that is used to entertain and feed over 6,600 people. Of course, this year's learning curve was much smaller as a result of the fine relationship we established with your staff last year. Nonetheless, our objective was to improve upon last year. The convention center staff did not disappoint. We had a fine oiled team among your staff and the staff of Sequoia Productions and Patina Restaurant Group. We always set a high bar and your staff was ready for the task at hand. I must acknowledge the fine efforts of Claudia Brett, Linda DiMeglio, Tom Fields, Estella Flores, Duane Gornicki, Bill Matthews, Vanessa Narvaez, Ivan Simic, Tom Wendling and Chef Rick Wineman. They made us feel right at home and were critical to the success of the balls. We at the Television Academy agreed that this year's balls were better than 2009 which is the goal we always set for ourselves. We could not have accomplished our goals without the level of service we received from your staff.

We at the Television Academy are very pleased with the relationship we have established and continue to grow with the convention center. I am pleased to enclose a poster for the 61<sup>st</sup> Primetime Emmy Awards.

Very truly yours,

A handwritten signature in blue ink, appearing to read "Frank Kohler", is written over a circular stamp or seal.

Enclosures – As stated

cc: Claudia Brett  
Linda DiMeglio  
Tom Fields  
Estella Flores  
Duane Gornicki  
Bill Matthews  
Vanessa Narvaez  
Ivan Simic  
Tom Wendling  
Rick Wineman

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