



FOR IMMEDIATE RELEASE
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Los Angeles Convention Center

Felix I. Hernandez, LACC
(213) 741-1151, ext. 5319
(213) 792-1948 cell
fhernandez@lacclink.com

LOS ANGELES CONVENTION CENTER RECEIVES DISTINGUISHED CITY-WIDE HONORS FOR QUALITY AND PRODUCTIVITY

December 9th, 2008 (Los Angeles, CA) — The City of Los Angeles' Quality & Productivity Commission awarded the Los Angeles Convention Center (LACC) today with two honors of distinction for their commitment to improving the operational quality of the World-Class Los Angeles Convention Center.

The first award was given for LACC's "Reflecting the Best of LA" program, for replacing the main portion of the West Hall roof top with an earth-friendly white "cool roof." LACC's 145,000 square foot West Hall third level roof is now a "cool roof." The "cool roof" is a white colored reflective surface which reflects and emits the sun's heat back to the sky instead of transferring it to the building below. The reflective coating reduces the roof's surface temperature by more than 75 degrees, while adding insulation value inside the building.

"The cool roof addition has and will provide our operations many benefits from significantly reducing the demand for air conditioning, reduction in energy usage, as well as extending the lifecycle of the air conditioning maintenance equipment and keeping operating cooling costs down," stated Pouria Abbasi, P.E., General Manager & CEO. LACC employees present to accept the award for "Reflecting the Best of LA" were Greg Lissow, Steve Potik, Brian Gonzalez, David James, and Agnes Ko.

The second distinction was for LACC's "Greening Los Angeles through Biodegradable Food Service Ware" program in recognition for the use and incorporation of bio-degradable products. The Los Angeles Convention Center public Food Services operates with a 100% environmental-friendly approach using service ware products that can either biodegrade or can be composted. The service ware products are made from materials derived from natural ingredients such as: sugarcane pulp, raw bamboo pulp, palm fiber, wheat chaff, rice chaff, bull rush (tullies), savanna grass, corn starch, and organic substances.

LACC employees present to accept the award for "Greening Los Angeles through Biodegradable Food Service Ware" were Francisco Kosonoy, Alyssa Rosen, Jeanne Southerland, and Sue Franco.

The City of Los Angeles Quality and Productivity Commission is dedicated to improving the responsiveness, efficiency, and quality of services delivered to the public. Specifically, the Commission partners with City departments and bureaus to facilitate program development, to augment and expand high-value programs, and to encourage and enable teams to deliver unmatched levels of customer service.

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About the Los Angeles Convention Center (LACC)

The Los Angeles Convention Center (LACC) is one of the most technologically advanced convention and exhibition centers in the world. LACC attracts over 2.5 million annual visitors and is renowned internationally as a prime site for conventions, trade shows and exhibitions. With its towering emerald architectural design, the LACC is a well recognized Los Angeles landmark. An integral economic component to the Southern California area, total sales from client secondary spending tops \$1.1 billion annually, generating and sustaining over 12,000 local jobs. LACC is a model environmental-friendly facility. Its solar panels are capable of meeting the electricity needs of an estimated 100 homes, and it's recycling, energy efficiency, and water conservation programs help to conserve the environment. LACC is enrolled in the Los Angeles Department of Water and Power's (LADWP) Green Power Program (environmentally-friendly renewable energy resources such as hydroelectric, geothermal, solar, biomass, and wind energy) at a level of 30% of the facilities consumption. The Los Angeles Convention Center is registered with the United States Green Building Council (USGBC) as a member of the Los Angeles and National Chapter and holds the prestigious USGBC LEED certification for existing buildings. LACC is also a proud recipient of prestigious environmental and industry awards including several Planner's Choice Awards presented by Meeting News magazine, multiple Prime Site Awards from the Facilities and Destinations magazine, recognition for model emergency care programs, and was invited to partner with the Environmental Protection Agency's National earth conscious WasteWise Program. For more information about the Los Angeles Convention Center, please call (213) 741-1151, ext. 5319 or visit www.lacclink.com.

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