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Los Angeles Convention Center

THE LOS ANGELES ART SHOW LAUNCHES LA ARTS MONTH WITH A RADIANT NIGHT OF ART AND STARS AT THE LOS ANGELES CONVENTION CENTER

January 20, 2010 (LOS ANGELES, CA) - It's been a year since The City of Los Angeles, deemed "the Creative Capital of the World" by the honorable Mayor Antonio Villaraigosa, signed and sealed January as Los Angeles Arts Month. This tradition is still going strong as 2010's Los Angeles Arts Month is celebrated tonight at the Los Angeles Convention Center (LACC). The Los Angeles Art Show, commemorating its 15th year as the west coast's premier art exhibition, is kicking off its four-day event with an opulent yet magnanimous affair: the Opening Night Gala located in LACC's grand West Hall.

"The LA Art Show is excited to be in Downtown LA, a melting pot of people in which we hope our Guest Country, Uruguay, will be well received," Kim Martindale, Director and Executive Producer of the Los Angeles Art Show said. "We're very excited to bring quality programs and art enthusiastic people together and to contribute to the art community," Martindale continued.

This internationally acclaimed, public, albeit luxurious, event (gala tickets are \$250 at the door) will include 110 gallery openings, both international and domestic, and a superlative collection of over 15,000 works from all genres and periods including Historical, Modern, and Contemporary. The evening will also feature live music, food, wine, and a glamorous attendance of serious collectors, art enthusiasts, and celebrities. Finally, like the icing to the cake, all proceeds from the night will benefit the Los Angeles County Museum of Art (LACMA), LACMA's Art Museum Council and its Prints & Drawings Council, and Inner-City Arts.

Another distinctive aspect of the Los Angeles Art Show is that it is joined by the International Fine Print Dealers Association (IFPDA) Print Fair, a non-profit organization of art dealers, galleries and publishers in the field of fine prints and is committed to promoting a greater appreciation of fine prints among collectors and the public. Some highlights from this fair include a Print Demonstration, a peak at the processes behind the art of printmaking, and displays of fine prints from Old Master, German Expressionist, antique and modern Japanese, 19th-century American, Latin-American, and much more will be available for purchase.

"The Los Angeles Convention Center is extremely privileged to host a piece of the Los Angeles Arts Month," Pouria Abbassi, P.E., General Manager and CEO of LACC said. "We are passionate and honored to participate in the furthering of our vivacious arts community and to showcase our vibrant and growing city to visitors and locals alike," further stated Abbassi.

General dates and location for the Los Angeles Art Show is from 11 a.m. – 8 p.m., Thursday, January 21 through Saturday, January 23, and 11 a.m. – 5 p.m. on Sunday, January 24. The event

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is located in LACC's West Hall. General admission is \$20; a \$5 coupon can be found on the Los Angeles Art Show website www.laartshow.com/pages/tickets.html

About the Los Angeles Convention Center (LACC)

The Los Angeles Convention Center (LACC) is one of the most technologically advanced convention and exhibition centers in the world. LACC attracts over 2.5 million annual visitors and is renowned internationally as a prime site for conventions, trade shows and exhibitions. With its towering emerald architectural design, the LACC is a well recognized Los Angeles landmark. An integral economic component to the Southern California area, total sales from client secondary spending tops \$1.1 billion annually, generating and sustaining over 12,000 local jobs. LACC is a model environmental-friendly facility. The Los Angeles Convention Center is registered with the United States Green Building Council (USGBC) as a member of the Los Angeles and National Chapter and holds the prestigious USGBC LEED certification for existing buildings. LACC is also a proud recipient of prestigious environmental and industry awards including several Planner's Choice Awards presented by Meeting News magazine, multiple Prime Site Awards from the Facilities and Destinations magazine, recognition for model emergency care programs, and was invited to partner with the Environmental Protection Agency's National earth conscious WasteWise Program. For more information about the Los Angeles Convention Center, please call (213) 741-1151, ext. 5319 or visit www.lacclink.com.

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